

CUSTOM SNACK OFFERINGS FOR VACATION HOME RENTAL HOSTS

TO ENHANCE THEIR RENTAL RATES & GUEST EXPERIENCES



OVERVIEW SHEET

Available exclusively through **Sysco**® and **supplies on thefly.com**
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This national Vacation Home Rentals initiative focuses on customized snack offerings, providing turnkey program services, and enhancing rental rates and guest experiences.

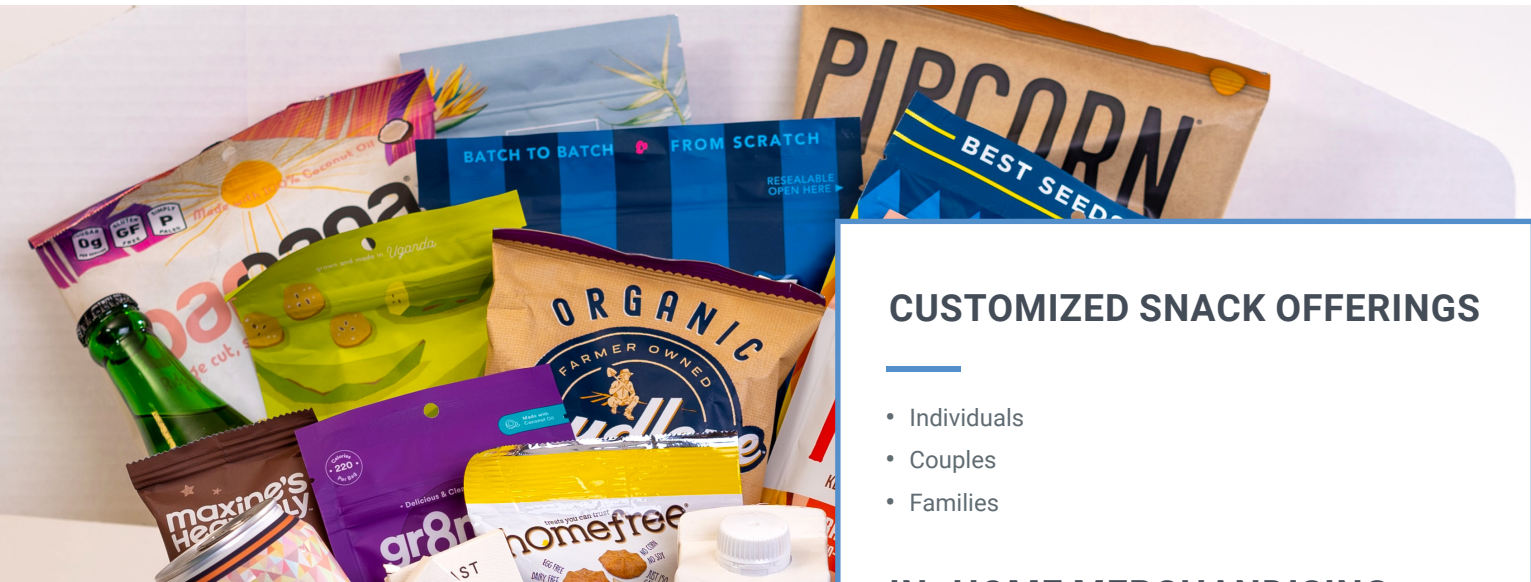
hotelcuisineandlifestyle.com

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Good things
come from
Sysco®

YOUR EXCLUSIVE PROGRAM DESTINATION FOR CUSTOM SNACK OFFERINGS FOR VACATION HOME RENTAL GUESTS

The Hotel Cuisine & Lifestyle (HC&L) initiative provides vacation home rental hosts with customized snack offerings for their guests. Available only through Sysco and Supplies on the Fly, these offerings can be customized to a guest's vacation and special occasion needs.



TURNKEY SERVICES

- Sysco Sales & Service
- Retail Planograms
- User-Friendly Ordering Platform
- Competitive Pricing/Low Minimum Orders
- 2-Day Shipping

VALUE-ADDED MARKETING RESOURCES

- Vacation Home Rental Programming Assessment & Review
- Branding, Marketing, Training Strategies
- Programming Implementation

CUSTOMIZED SNACK OFFERINGS

- Individuals
- Couples
- Families

IN-HOME MERCHANDISING

- Snack Display Fixtures
- Signage
- Serving Bowls & Utensils

HOLIDAYS – SPECIAL OCCASSIONS

- Spring Break
- Summer Vacation
- Thanksgiving
- Christmas
- Birthday
- Anniversary
- Wedding
- Reunion